

2016 **CYBERWEEK**

**June 19<sup>th</sup>-23<sup>rd</sup>, 2016**

The 6<sup>th</sup> Annual International  
Cybersecurity Conference

Tel Aviv University, Israel

Powered By:



# CYBERSTORM

## Startup Competition

Monday, June 20<sup>th</sup>, 2016

**Present your startup and gain a one-time opportunity to brainstorm with top international cybersecurity leaders!**

**Win a ROADSHOW trip to the US to showcase your startup to potential investors, customers and strategic partners!**

CyberWeek 2016 and YL Ventures are proud to present the very first CYBERSTORM Competition!

A selected group of entrepreneurs will gain the opportunity to present their startups and benefit from one-on-one mentorship, feedback and advice from leaders of the most influential vendors, customers and investors in the international cybersecurity market.

Learn from the experts how they analyze and evaluate early-stage startups and hear personal advice from our esteemed panel of judges and mentors.



## What to expect?

**Submission:** Startups are invited to [submit an entry](#) online before **May 10<sup>th</sup>**. After the submission period is complete, entries will be reviewed and ranked by a panel of cybersecurity industry experts. The top 5 ranked startups will be invited to participate in the on-stage competition at CyberWeek 2016. The selected startups will be notified by **June 1<sup>st</sup>**.

**Mentoring:** Each of the 5 finalists will be teamed with a star mentor. Prior to the on-stage competition, the mentors will meet with the finalists for a brainstorming session to help them develop a winning live pitch and prepare themselves for the judges' questions.

**On-stage:** All 5 finalists will be given the opportunity to present a 5-minute presentation on stage. This will be followed by a series of in depth questions from the judging panel, where the startups will be asked to elaborate on their vision, technology, main challenges, etc. Our expert panel of judges will then offer their own input, advice and perspectives.

Once each startup has had a chance to present, the judges will rank the finalists and choose the ultimate winner of CYBERSTORM 2016.

YL Ventures will award the winning startup a fully organized and all expenses paid roadshow trip to the US to meet with potential customers, investors and strategic partners.

## Who can participate?

Early-stage startups developing innovative cybersecurity technologies.

## How will submissions be evaluated?

All submissions will be evaluated by industry experts and leading CISOs. Our team of experts will examine the uniqueness of the technology, the quality of the team and the market potential. We are especially eager to hear from entrepreneurs who are willing to share details on the interesting challenges they face.

**Do you think you have the potential to disrupt the  
Cybersecurity industry?**

**Apply Now!**

**Don't miss out! Applications close on May 10<sup>th</sup>!**



For further details please contact us: [sharon@ylventures.com](mailto:sharon@ylventures.com)  
Conference website: <http://cyberweek.tau.ac.il/2016>